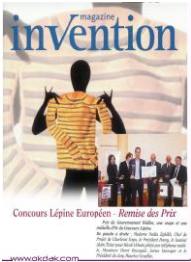


*Your mobile phone becomes
an interactive remote
control!*



PRIZES AND AWARDS

1st Prize from «Tourism Creation from the Sierre Salon in Switzerland 2003», 1st Prize from «Télécom Valley Innovation in Sophia-Antipolis 2003» and nominated for Tourism@ 2003. Gold Medal from the European Lepine contest, November 14, 2004. Lauréat of tourism@ 2004.



INTRODUCTION

Specializing in the development of new interactive solutions for all mobile networks, Alain Tixier proposes solutions and services which facilitate and strengthen the relationship between consumers and products. With a market of about 50 million users, the mobile phone is the preferred method today for communicating, recruiting and developing loyalty.

The mobile phone is a universal remote control:

- It navigates programs,
- It provides access to multimedia services.



*Your mobile phone becomes
an interactive remote control!*



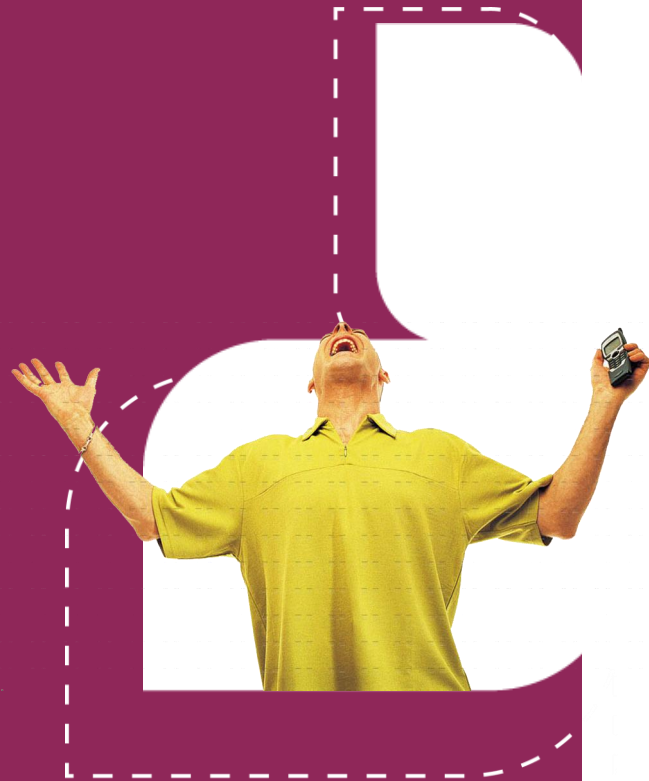
The mobile phone offers an interactive service:

- To show textual or graphic contents (ex: directions),
- To listen to vocal contents.



POSITIONING

global participant in the mobile marketplace.



THE DIFFERENT SECTORS



Real Estate

- Agencies
- Promoters
- Commercial Arena



Leisure Activities & Culture

- Museums
- Memorials
- Information Centers
- Theaters
- Resort Hotels
- Restaurants
- Lounges, Bars



Transportation

- Airports
- Trains
- Highways
- Bus & Subway Stations



Urban Information & Public Services

- Parking
- Signage
- Local Authorities
- Tourist Centers



Retail

- Malls
- Shopping Centers



Events

- Exhibitions
- Convention Centers
- Sporting Events

VARIOUS APPLICATIONS





Start a music video on the screen of a bar simply by sending a text message



Concept:

- You select a music video with your mobile phone from a list of over 250 songs, updated monthly
- « On-Screen Chat » : you can broadcast a message on the screen simply by sending a text message

Unique patented concept



Information Flyer for using MobiClip.

MobiClip screen





Start a music video on the screen simply by sending an SMS



Unique patented concept

Services:

Direct Play

Interactive Service to start a music video on a screen simply by sending a text message



On-Screen Chat

Alert services, messages, promotions through banner streaming, scheduled by management or sent by text message. Trailers, titles, information, messages for consumers, etc.



Direct Play Mobile

GPRS WAP access and 3G allows you to download a video clip to your own mobile phone and to play it at another time.





MOBI



STADIUM

TM

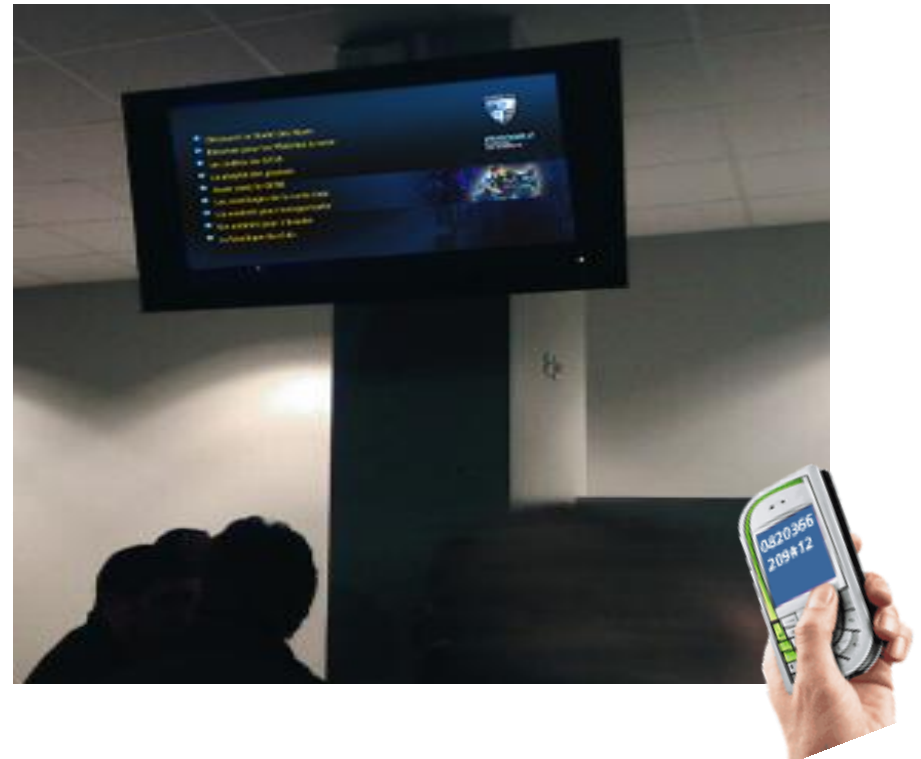
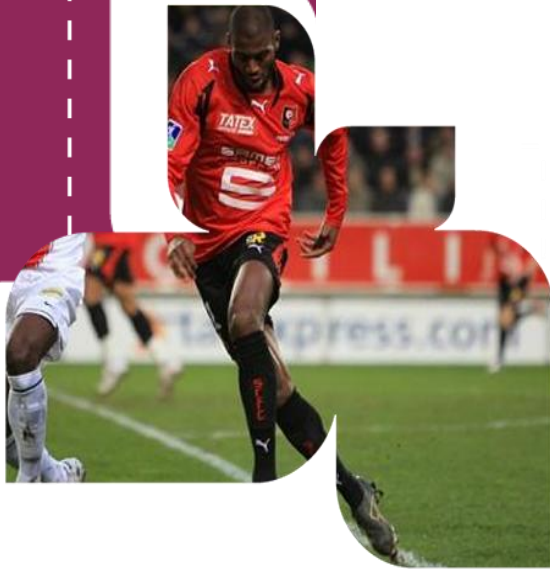


THE KIOSKS

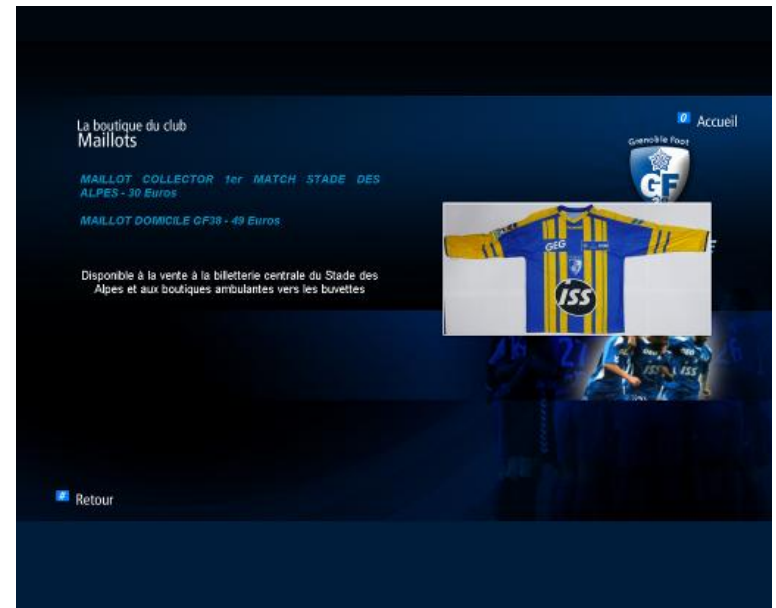
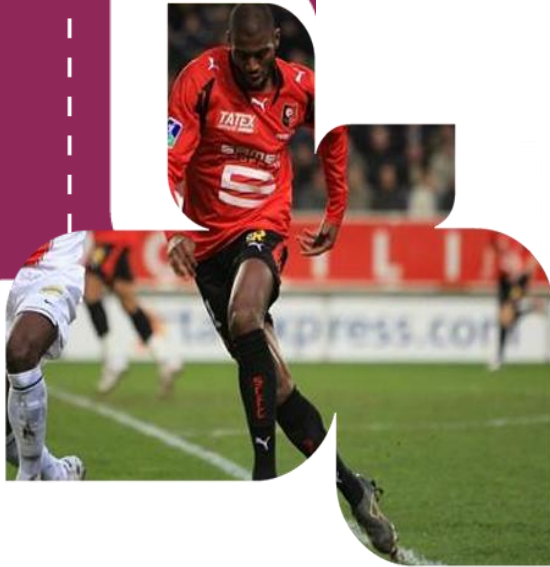
Information is displayed at 65 kiosks on a screen, accessible by anyone who can use a mobile phone.

You download the information you want

Watch a kiosk by going to this link:



THE KIOSKS

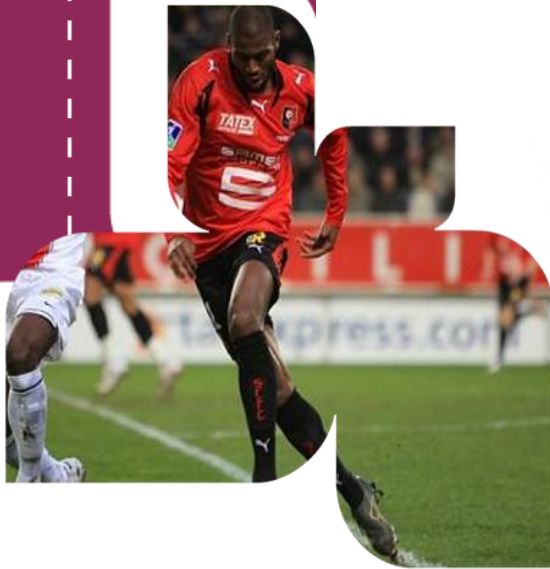


ANIMATIONS

Receive the instructions directly on your mobile by SMS

Messages on Big Screen :

- Display your message on the big screens of the stadium



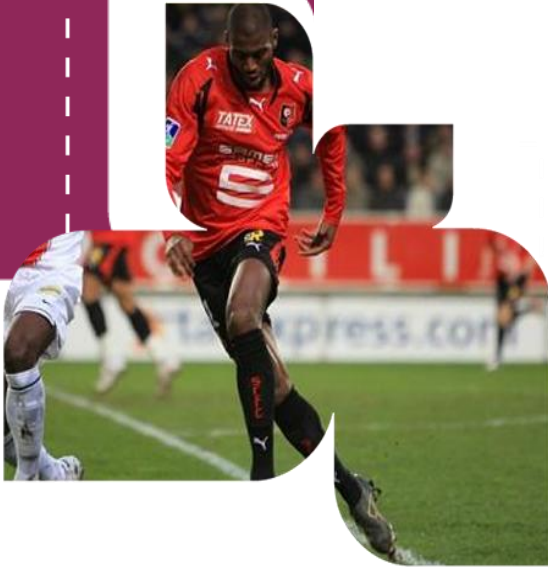
Forecast :

- Forecast game that you send by SMS during the week before the match
- Win presents : tickets, receive a discount coupon by SMS/MMS which includes a bar code (Eban or 2D) scanned by the cashier

ANIMATIONS

Vote MOG (Man Of the Game)

- Vote to be sent by SMS during the game
- Winner announced at the end of the game
- Win presents : tickets, receive a discount coupon by SMS/MMS which includes a bar code (Eban or 2D) scanned by the cashier



EVOLUTIONS



Pictures game by MMS :

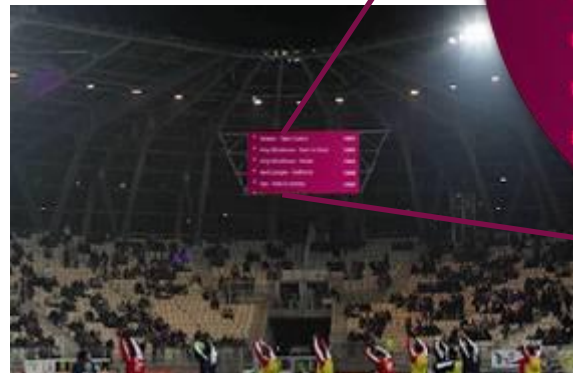
- Send you picture by SMS (supporters, stadium, players...)
- Receive an MMS of a picture signed by your favorite player



EVOLUTIONS

Jukebox :

- Vote by SMS for the music video to be played on the big screens during the half-time
- You can vote during the week before the game



- 1 Amerie - Take Control 1001
- 2 Amy Winehouse - Back to black 1002
- 3 Amy Winehouse - Rehab 1003
- 4 Avril Lavigne - Girlfriend 1004
- 5 Ayo - Help is coming 1005
- 6 Beyoncé - Upgrade U 1006
- 7 Beyoncé - Beautiful liar 1007
- 8 Bob Sinclar - Soundz of freedom 1008
- 9 Cassie - Long way to go 1009

EVOLUTIONS



Direct Play Mobile :

- Contents of the kiosks available on Wap
- Enjoy all the animations through Wap
- Watch the best videos on your mobile



EVOLUTIONS



Video Jockey :

- Display a pre-selected video in the screens when you want.

Visio inscription :

- Display your video in the big screens via videophone



EVOLUTIONS



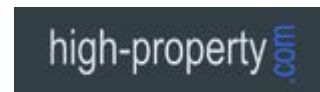
MMS Messages :

- Broadcast your MMS in the big screens



OUR CLIENTS

Private



Local Authorities



ATHENS 2004



MOUANS-SARTOUX



Chambre de Commerce et d'Industrie du Var



Tallard



La Vésubie



VILLE de SAINT-TROPEZ



Les Issambres - Le Village - La Bouverie
ROQUEBRUNE
SUR ARGENS



TALLARD